is a premier membership opportunity. Becoming a member helps to further the Zoo’s already impressive growth & shows your commitment to the community and conservation education. We invite you to become a Zoo member & take advantage of unique benefits, privileges and savings for you and your employees.

Connecticut's Beardsley Zoo is dedicated to acquainting a diverse public to the delicate balance that exists between living things & their environment. This is achieved by combining conservation, education & fun into every Zoo experience.

For over 95 years, Connecticut’s Beardsley Zoo has thrived as a destination for family fun. As an accredited member of the Association of Zoos & Aquariums, we pride ourselves on the work we do saving endangered species.
Why partner with Connecticut's Beardsley Zoo?

- Zoos & aquariums host more guests than NFL, NBA, NHL and MLB annual attendance combined.
- 79% of people feel better about companies that support wildlife conservation at zoos & aquariums.
- 66% of people are more likely to buy products & services from those companies.

*Source: Association of Zoos & Aquariums*
## Membership Levels

<table>
<thead>
<tr>
<th>Membership Level</th>
<th>Pack</th>
<th>Troop</th>
<th>Herd</th>
<th>Colony</th>
</tr>
</thead>
<tbody>
<tr>
<td>Individual Guest Passes</td>
<td>20</td>
<td>30</td>
<td>50</td>
<td>100</td>
</tr>
<tr>
<td>Employee Family Membership Discount</td>
<td>10%</td>
<td>15%</td>
<td>20%</td>
<td>20%</td>
</tr>
<tr>
<td>Employee Admission Discount (up to 6 ppl)</td>
<td>15%</td>
<td>15%</td>
<td>15%</td>
<td>15%</td>
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<tr>
<td>E-Newsletter Welcome Message</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
</tr>
<tr>
<td>Recognition on Website</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
</tr>
<tr>
<td>Zoo E-Flyer for Internal Promotion</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
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<tr>
<td>Company Name on Brick/Bench</td>
<td>BRICK</td>
<td>BRICK</td>
<td>BRICK</td>
<td>BENCH</td>
</tr>
<tr>
<td>Event Sponsorship</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
</tr>
<tr>
<td>Wild Assembly to School of Choice</td>
<td>--</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
</tr>
<tr>
<td>Behind the Scenes Tour for 6 People*</td>
<td>--</td>
<td>--</td>
<td>YES</td>
<td>YES</td>
</tr>
<tr>
<td>Company Discount on Bulk Wild Wine, Beer &amp; Food Safari Tickets**</td>
<td>--</td>
<td>--</td>
<td>YES</td>
<td>YES</td>
</tr>
<tr>
<td>Discounted After Hours Zoo Rental***</td>
<td>--</td>
<td>--</td>
<td>10%</td>
<td>25%</td>
</tr>
</tbody>
</table>

*Behind the Scenes tour for 6 people must be booked at least 1 month prior to requested date. Attendees must be at least 6 years of age.

**A minimum of 50 tickets is necessary to redeem the company discount. All tickets must be purchased at the same time.

***Zoo rental includes the use of any Zoo building/space after hours for up to 4 hours for a maximum of 500 people. Exclusions apply. Zoo hours are 9:00AM-4:00PM.
EVENT SPONSORSHIPS

Your corporate membership includes **one** event sponsorship, to be chosen based on your membership level.

<table>
<thead>
<tr>
<th>Pack</th>
<th>Troop</th>
<th>Herd</th>
<th>Colony</th>
</tr>
</thead>
<tbody>
<tr>
<td>$2,500</td>
<td>$5,000</td>
<td>$10,000</td>
<td>$25,000</td>
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</table>

<table>
<thead>
<tr>
<th>Event</th>
<th>Level</th>
<th>Level</th>
<th>Level</th>
<th>Level</th>
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</thead>
<tbody>
<tr>
<td>Party for the Planet</td>
<td>GREEN</td>
<td>GREEN</td>
<td>CONSERVATION</td>
<td>PRESENTING</td>
</tr>
<tr>
<td>Wild Wine, Beer &amp; Food Safari</td>
<td>--</td>
<td>KIND CONDOR</td>
<td>BIG-HEARTED BEAR</td>
<td>GRAND GATOR</td>
</tr>
<tr>
<td>Kids Week</td>
<td>--</td>
<td>--</td>
<td>EDUCATION</td>
<td>ENTERTAINMENT</td>
</tr>
<tr>
<td>Golf Tournament</td>
<td>--</td>
<td>SILVER</td>
<td>GREEN</td>
<td>CLUBHOUSE</td>
</tr>
<tr>
<td>Scarecrow Competition</td>
<td>CLASSROOM</td>
<td>SCARECROW</td>
<td>BOO AT THE ZOO</td>
<td>PRESENTING</td>
</tr>
<tr>
<td>Fall into Fun Family Weekends</td>
<td>--</td>
<td>AUTUMN</td>
<td>HARVEST</td>
<td>PRESENTING</td>
</tr>
<tr>
<td>Endangered Species Gala</td>
<td>--</td>
<td>RED PANDA PAWS</td>
<td>RED WOLF</td>
<td>GOLDEN LION TAMARIN</td>
</tr>
<tr>
<td>Reindeer Habitat</td>
<td>--</td>
<td>ANTLER</td>
<td>RUDOLPH</td>
<td>PRESENTING</td>
</tr>
</tbody>
</table>

2020 EVENT DATES

**Party for the Planet**  
**Wild Wine, Beer & Food Safari**  
**Kids Week**  
**Golf Tournament**  
**Scarecrow Competition**  
**Fall Into Fun Family Weekends**  
**Endangered Species Gala**  
**Seasonal Reindeer Habitat**

<table>
<thead>
<tr>
<th>Event</th>
<th>Date/Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Party for the Planet</td>
<td><strong>APRIL 18 &amp; 19, 2020</strong></td>
</tr>
<tr>
<td>Wild Wine, Beer &amp; Food Safari</td>
<td><strong>SATURDAY, MAY 30, 2020 6-9PM</strong></td>
</tr>
<tr>
<td>Kids Week</td>
<td><strong>MONDAY, JULY 13 - FRIDAY, JULY 17, 2020 9AM-4PM</strong></td>
</tr>
<tr>
<td>Golf Tournament</td>
<td><strong>MONDAY, SEPTEMBER 21, 2020 12PM</strong></td>
</tr>
<tr>
<td>Scarecrow Competition</td>
<td><strong>OCTOBER 2020</strong></td>
</tr>
<tr>
<td>Fall Into Fun Family Weekends</td>
<td><strong>OCTOBER 10-12 &amp; NOVEMBER 7-9, 2020</strong></td>
</tr>
<tr>
<td>Endangered Species Gala</td>
<td><strong>SATURDAY, NOVEMBER 7, 2020 6-10PM</strong></td>
</tr>
<tr>
<td>Seasonal Reindeer Habitat</td>
<td><strong>DECEMBER 2020</strong></td>
</tr>
</tbody>
</table>

All Event sponsorships include regular sponsorship benefits. Please note that certain elements of these sponsorship packages, such as individual guest passes, have already been factored into your corporate membership. For more information, please contact Jessica Taylor at 203.394.5522 or jtaylor@beardsleyzoo.org.
2020 ZOO EVENT DESCRIPTIONS

PARTY FOR THE PLANET
APRIL 18 & 19, 2020
Celebrate Earth Day at the Zoo! Join us to learn more about recycling, reusing, and conserving our resources.

WILD WINE, BEER & FOOD SAFARI
MAY 30, 2020
Our most popular event welcomes 1,200 guests from Fairfield and New Haven counties to sample wine, beer, and food from over 40 vendors in an exotic atmosphere. Featuring live entertainment and a large silent auction.

KIDS WEEK
JULY 13-17, 2020
Come spend a week at the Zoo learning and exploring! Connecticut’s Beardsley Zoo will be offering kids and their families the opportunity to participate in dozens of fun activities, with hands-on workshops, live performances and special guests to entertain!

GOLF TOURNAMENT
SEPTEMBER 21, 2020
Join us as we host our 14th Annual Golf Tournament at Brooklawn Country Club in Fairfield.

SCARECROW COMPETITION
OCTOBER 2020
This not-so-scary competition features scarecrows designed by local area classrooms and are on display in front of our Greenhouse for all to enjoy.

FALL INTO FUN WEEKENDS
OCT. 10-12 & NOV. 7-9, 2020
Celebrate Fall at the Zoo with scavenger hunts, critter chats, story time, $2 harvest hayrides, a fun maze, crafts, storybook princesses, and yummy pumpkin pie.

ENDANGERED SPECIES GALA
NOVEMBER 7, 2020
Enjoy a simply elegant evening with friends at the Patterson Club in Fairfield as we come together to celebrate and support endangered species.

SEASONAL REINDEER HABITAT
DECEMBER 2020
Connecticut’s Beardsley Zoo is excited to bring the North Pole to Connecticut with reindeer during the month of December!

All Event sponsorship include regular sponsorship benefits. Please note that certain elements of these sponsorship packages, such as individual guest passes, have already been factored into your corporate membership. For more information, please contact Jessica Taylor at 203.394.5522 or jtaylor@beardsleyzoo.org.
PACK LEVEL SPONSORSHIP OPTIONS

PARTY FOR THE PLANET
Green Sponsor
- One promotional table at event for one of the event days
- Recognition on website

SCARECROW COMPETITION
Classroom Sponsor
- Sponsorship of a scarecrow with signage
- Recognition in e-newsletter & website
TROOP LEVEL SPONSORSHIP OPTIONS

PARTY FOR THE PLANET
Green Sponsor
- One promotional table at event for one of the event days
- Recognition on website

WILD WINE, BEER & FOOD SAFARI
Kind Condor
- Two tickets to Wild Wine, Beer & Food Safari
- Recognition on website

GOLF TOURNAMENT
Silver Sponsor
- Sponsor tee signage on the course
- Registration for one player (includes lunch, refreshments, open bar & dinner)

SCARECROW COMPETITION
Scarecrow Sponsor
- Prominent signage at front of the scarecrow lawn
- Recognition on website & in e-newsletter

FALL INTO FUN FAMILY WEEKENDS
Autumn Sponsor
- Tabling opportunity at one of the Fall into Fun Family Weekends
- Recognition in e-newsletter, website & social media

ENDANGERED SPECIES GALA
Red Panda Paws Sponsor
- Two tickets to Endangered Species Gala
- Company Name listed in program & on event slideshow
- Recognition on website

SEASONAL REINDEER HABITAT
Antler Sponsor
- Recognition in e-newsletter, website & social media
HERD LEVEL SPONSORSHIP OPTIONS

PARTY FOR THE PLANET
Conservation Sponsor
- One promotional table at event for one of the event days
- Logo displayed on printed materials
- Company mention in press releases
- Recognition in e-newsletter, website & social media

WILD WINE, BEER & FOOD SAFARI
Big-Hearted Bear
- Six tickets to Wild Wine, Beer & Food Safari
- Recognition on event signage
- Recognition in e-newsletter, website & social media

KIDS WEEK
Education Sponsor
- Tabling opportunity in the Zoo for 2 out of the 5 days of Kids Week
- Recognition in e-newsletter, website & social media

GOLF TOURNAMENT
Green Sponsor
- One foursome at tournament (Lunch, refreshments, open bar & dinner)
- Acknowledgement on event signage
- Sponsor tee sign on course
- Recognition on Zoo's website

SCARECROW COMPETITION
Boo at the Zoo Sponsor
- Tabling opportunity at "Boo at the Zoo"
- Prominent signage at front of the scarecrow lawn
- Recognition in e-newsletter, website, social media & press releases

FALL INTO FUN FAMILY WEEKENDS
Harvest Sponsor
- Tabling opportunity at one of the Fall into Fun Family Weekends
- Company banner (provided by sponsor) hung at Peacock Pavilion
- Recognition in e-newsletter, website & social media

ENDANGERED SPECIES GALA
Red Wolf Sponsor
- One table of 10 at Endangered Species Gala
- Company Name listed in program & on event slideshow
- Quarter-page B&W ad in program
- Recognition on website & press releases

SEASONAL REINDEER HABITAT
Rudolph Sponsor
- Company banner (provided by sponsor) hung outside of holding area
- Recognition in e-newsletter, website & social media
COLONY LEVEL SPONSORSHIP OPTIONS

PARTY FOR THE PLANET
Presenting Sponsor
- One promotional table at event for the entire weekend
- Logo displayed on printed materials
- Company mention in all press releases
- Recognition in e-newsletter, website & social media

WILD WINE, BEER & FOOD SAFARI
Grand Gator
- Ten tickets to Wild Wine, Beer & Food Safari
- Recognition on event signage
- Recognition in e-newsletter, website & social media

KIDS WEEK
Entertainment Sponsor
- Tabling opportunity in the Zoo for 3 out of the 5 days of Kids Week
- Company mention in press releases
- Recognition in e-newsletter, website & social media

GOLF TOURNAMENT
Clubhouse Sponsor
- Two foursomes at tournament (Lunch, refreshments, open bar & dinner)
- Acknowledgement on event signage
- Sponsor tee sign on course
- Recognition on Zoo’s website

SCARECROW COMPETITION
Presenting Sponsor
- Tabling opportunity at Boo at the Zoo
- Prominent signage (2) at front of the scarecrow lawn
- Logo displayed on printed materials
- Recognition in e-newsletter, website, social media & press releases

FALL INTO FUN FAMILY WEEKENDS
Presenting Sponsor
- Tabling opportunity at both Fall into Fun Family weekends
- Company banner (provided by sponsor) hung at Peacock Pavilion
- Recognition in e-newsletter, website & social media

ENDANGERED SPECIES GALA
Golden Lion Tamarin Sponsor
- One table of 10 at Endangered Species Gala
- Company Name listed in program and on event slideshow
- Half-page B&W ad in program
- Two tickets to Wild Wine, Beer & Food Safari
- Recognition on website and press releases

SEASONAL REINDEER HABITAT
Presenting Sponsor
- Company banner (provided by sponsor) hung outside of holding area
- Four tickets to Breakfast with Frosty
- Recognition in e-newsletter, website & social media
Corporate Membership Details

- Membership is valid for one year from purchase date.
- Employee must show photo ID and proof of employment at Front Gate to purchase discounted tickets and membership.

To become a business member, please contact Jessica Summers at jsummers@beardsleyzoo.org or 203.394.6573.