



# Centennial Gala

October 29, 2022

*Celebrating 100 years of Connecticut's Beardsley Zoo*

Dear Friend,

On Saturday, October 29, 2022, Connecticut's Beardsley Zoo will celebrate 100 years of educating guests about the importance of wild animals and wild places while providing the community with a wonderful place for families to enjoy time together. Join us at The Inn at Longshore in Westport for dinner, cocktails, musical entertainment, animal encounters, and silent & live auctions at a spectacular venue. All funds raised this evening directly support the Zoo's mission of conserving critically endangered species and educating the public about their plight.

As conservation becomes more important with every passing year, the Zoo has risen to meet the challenge of preserving wild animals and wild places for future generations. We have been the birthplace of endangered animals like Amur tigers, Amur leopards and red wolves, and we have created new habitats that provide space for animals to engage in free choice and natural behaviors. Every renovation, re-imagination and new exhibit seeks first to make a safe and appropriate home for animals, and then to open a window to a strange new world where we can learn from observing the playful spider monkeys, the sleek river otters, or the heritage breeds in the New England Farmyard.

We hope you will consider supporting this milestone event for the Zoo. All sponsorships will be clearly identified in our event program and prominently displayed at the event.

Enclosed is our sponsorship guide. If you have any questions regarding the event or sponsorship guide, please contact Jessica Taylor, Event Fundraising Coordinator, at 203.394.5522 or [jtaylor@beardsleyzoo.org](mailto:jtaylor@beardsleyzoo.org). We look forward to speaking with you and thank you for your support consideration.

Warm Regards,

Gregg Dancho  
Zoo Director  
Connecticut's Beardsley Zoo

*Thank you for  
your support!*

*Connecticut's Beardsley Zoo is a 501(c)(3) not for profit organization owned and operated by the Connecticut Zoological Society.*

*EIN: 23-7068821*

*Connecticut's Beardsley Zoo  
1875 Noble Avenue, Bridgeport, CT 06610  
[beardsleyzoo.org](http://beardsleyzoo.org)*



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## Sponsorship Guide

### Lead Sponsor

*One Available*

**\$25,000**

- Two tables of 10 at Centennial Gala with priority seating
- Ten tickets to VIP Hour
- Reserved parking for 6 cars
- Full page color ad in program
- Recognition in event press release
- Recognition on the Zoo's website and social media
- Opportunity to donate branded swag for 50 people for VIP Hour
- Behind the Scenes Zoo Tour for 8 people
- Twenty-five individual single-admission passes to the Zoo

### VIP Sponsor

*One Available*

**\$10,000**

- One table of 10 at Centennial Gala with priority seating
- Four tickets to VIP Hour
- Reserved parking for 4 cars
- Full page black and white ad in program
- Recognition in event press release
- Recognition on the Zoo's website and social media
- Opportunity to donate branded swag for 50 people for VIP Hour
- Behind the Scenes Zoo Tour for 4 people
- Fifteen individual single-admission passes to the Zoo

### Andean Bear Sponsor

*Five Available*

**\$7,500**

- One table of 10 at Centennial Gala with priority seating
- Reserved parking for 2 cars
- 1/2 page black and white ad in program
- Recognition on the Zoo's website and social media
- Ten individual single-admission passes to the Zoo

### Red Wolf Sponsor

*Five Available*

**\$2,000**

- Four tickets to Centennial Gala
- Name listing in program
- Recognition on the Zoo's website and social media
- Four individual single-admission passes to the Zoo

### Amur Tiger Sponsor

*Ten Available*

**\$5,000**

- One table of 10 at Centennial Gala
- 1/4 page black and white ad in program
- Recognition on the Zoo's website and social media
- Eight individual single-admission passes to the Zoo

### Ocelot Sponsor

*Five Available*

**\$1,000**

- Two tickets to Centennial Gala
- Name listing in program
- Recognition on the Zoo's website and social media
- Two individual single-admission passes to the Zoo



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## Sponsorship Form

- |   |  |
|---|--|
| <input type="checkbox"/> Lead Sponsor<br>\$25,000       | <input type="checkbox"/> Amur Tiger Sponsor<br>\$5,000 |
| <input type="checkbox"/> VIP Sponsor<br>\$10,000        | <input type="checkbox"/> Red Wolf Sponsor<br>\$2,000   |
| <input type="checkbox"/> Andean Bear Sponsor<br>\$7,500 | <input type="checkbox"/> Ocelot Sponsor<br>\$1,000     |

Company/Business: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

\_\_\_\_\_ I will send my guest list to  
the Zoo.

\_\_\_\_\_ Please send me my tickets to  
distribute.

Please send sponsorship check and form to the address below. Checks can be made out to CZS. If you wish to pay via credit card, please call Jessica Taylor at 203.394.5522.

Jessica Taylor, Event Fundraising Coordinator  
1875 Noble Avenue, Bridgeport, CT 06610  
jtaylor@beardsleyzoo.org | 203.394.5522

*The Connecticut Zoological Society is a 501(c)(3) not-for-profit organization.  
A portion of your sponsorship is tax-deductible to the fullest extent of the law.*