

Kids WEEK

Come spend a week at the Zoo learning and exploring! Connecticut's Beardsley Zoo will be offering kids and their families a week of active, healthy, educational and fun programs this summer, from July 15-21.

During Kids Week, guests will have the opportunity to participate in dozens of fun activities, hands-on workshops, live performances and special guests to entertain!

Sponsorship Opportunities

Presenting Sponsor

\$10,000

- Logo displayed on all printed materials
- Company banner displayed through the Zoo during event (provided by sponsor)
- Company mention in all press releases
- Recognition on website, e-newsletter & tagged social media post
- Opportunity for one promotional table in the Zoo for the duration of Kids Week
- Opportunity to hand out pre-approved giveaways at table
- 10 individual Zoo passes

Entertainment Sponsor

\$5,000

- Company mention in all press releases
- Recognition on website, e-newsletter & tagged social media post
- Opportunity for one promotional table in the Zoo for 4 out of the 7 days of Kids Week
- Opportunity to hand out pre-approved giveaways at table
- 8 individual Zoo passes

Education Sponsor

\$2,500

- Company mention in all press releases
- Recognition on website, e-newsletter & tagged social media post
- Opportunity for one promotional table in the Zoo for 3 out of the 7 days of Kids Week
- 6 individual Zoo passes

Program Sponsor

\$1,500

- Company mention in all press releases
- Recognition on website, e-newsletter & tagged social media post
- Opportunity for one promotional table in the Zoo for 2 out of the 7 days of Kids Week
- 4 individual Zoo passes



For more information, please contact Jessica Summers, Director of Development at 203.394.6573 or jsummers@beardsleyzoo.org