

Fundraising Events at the Zoo Committee Member Description

The Zoo hosts fundraising events throughout the year (Golf Tournament, Scarecrow Competition, Gala, Wild Wine Safari). Each event committee member will work closely with the Event Fundraising Coordinator at the Zoo to provide the leadership for the entire event planning process.

Specific Job Duties:

1. Serves on one of the event sub-committees;
2. Attends all planning meetings;
3. Meets goals set by the Event Chairperson (i.e. ticket sales, sponsorships, auction items acquired);
4. Works with the Event Fundraising Coordinator on Zoo-related questions and needs (i.e. promotional materials, ask letters, website);
5. Promotes event to friends, family, and local community;
6. Communicates with other sub-committee members and shares progress at each meeting

Event Sub-Committee Opportunities:

1. Silent Auction Committee
2. Restaurant & Vendor Committee
3. Corporate Sponsor Committee
4. Marketing & Ticket Sales Committee
5. Logistics Committee

Event sub-committees are subject to change based on event.

If you are interested in serving on an Event Committee, please contact Jessica Taylor, Event Fundraising Coordinator at jtaylor@beardsleyzoo.org or 203.394.6565 ext. 115.